



**Sponsorship
opportunities**

Beckenham Business Day 2023

A day for inspiring, educating and
connecting local businesses

1 November 2023

Azelia Hall
Beckenham

**BECKENHAM
BUSINESS DAY 2023**



www.beckenhambusinessassociation.co.uk

What is Beckenham Business Day?



Beckenham Business Day is a one-day business conference that aims to inspire, educate and connect local businesses.

Attracting over 100 businesses last year, this year's event is going to be bigger and better than before!



Beckenham Business Day will take place on **Wednesday 1 November 2023**, from **10.00 - 17.00** at **Azelia Hall in Beckenham**.



Now in its seventh year, the day is aimed at all businesses in and around Beckenham. It's ideal for small businesses and retailers, both start-ups and well-established businesses.



For event sponsors, the event offers an unmissable opportunity to network with local business leaders, raise your profile and generate new contacts whilst investing in your business community.

Helping businesses to Fast Forward



This year's event theme is
"Fast Forward".

Recent years have been tough for businesses,
but we've remained resilient.

This year, we invite businesses to ignite their
creativity, discover emerging technologies
and embrace innovations that will help drive
their business forward.

Beckenham Business Day exists to unite local
businesses, for the benefit of each other and
of the wider community.

By connecting and collaborating, we can
share our knowledge and expertise, helping
each other to develop and grow.



Event Highlights

hear inspirational stories

ignite your creativity

discover emerging
technologies

purposeful networking

Event format

BECKENHAM
BUSINESS DAY **2023**

There will be a number of activities going on throughout the day, including:

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Guest Speakers

Keynote speakers, all business owners, who will share their stories to inspire and motivate.

Workshops

Interactive workshops from industry experts, to delve deeper into key business topics.

Networking

Inspired conversations and purposeful networking to connect with each other.

Exhibitors

Local businesses showcasing their products and services.





About Beckenham Business Association (BBA)

Beckenham Business Association is an independent, volunteer-led membership organisation for businesses in and around Beckenham. Our mission is to inspire and connect local businesses to help them develop and grow.

We offer support, advice, friendship and a wide-range of networking events and speakers to help small businesses to flourish.

Membership of Beckenham Business Association gives you the opportunity to share ideas, collaborate and network with like-minded businesses for shared success.

We have a year-round programme of events and activities.

Members benefit from:



- Regular online and in-person networking events throughout the year
- The annual Beckenham Business Day
- Training, development and speaker opportunities
- Member discounts on events and workshops
- Social media and website promotion

Why Sponsor?

BECKENHAM BUSINESS DAY 2023

Sponsoring Beckenham Business Day 2023 is a **tremendous opportunity** to be part of a brilliant event that celebrates and promotes Beckenham businesses.

Sponsorship provides **the ideal platform to showcase your business** to some of Beckenham's most vibrant businesses. The business day is a great opportunity to **get your business in front of them, gain exposure** for your products or services and **boost brand awareness**.

Plus, you'll make **connections**, exchange **ideas** and explore **collaborations** and alliances, all of which can open doors to **new growth opportunities**.

Raise your profile

Associating and affiliating your business with Beckenham Business Day will generate strong brand recognition within the local business sector.

PR and marketing opportunities

PR and marketing does not begin and end at the event itself. Sponsors enjoy marketing opportunities in the run up to and after the event, ensuring that your brand is at the forefront of your customers' minds.

Reach more customers

The event is an ideal way to reach many customer segments at once, from local business and influencers, through to stakeholders and dignitaries.

Sponsorship Packages

BECKENHAM2023
BUSINESS DAY

associate your business with our success



Headline

Keynote speaker slot (20 mins)

Bio, link & logo on website

Logo featured prominently on all marketing materials

Prominent mention in press release and any other relevant publicity (e.g. online event listings)

Free exhibitor stand in prominent position (4ft table & chair)

6x Twitter, Facebook and Instagram post mentions in the run up.

£2,000



Gold

Keynote speaker slot (10 mins)

Bio, link & logo on website

Logo featured on all marketing materials

Mention in press release and any other relevant publicity (e.g. online event listings)

Free exhibitor stand in prominent position (4ft table & chair)

4x Twitter, Facebook and Instagram post mentions in the run up.

£1,000

Sponsorship Packages

BECKENHAM 2023
BUSINESS DAY

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Silver

Small workshop slot (20 mins)

Bio, link & logo on website

Logo featured on all marketing materials

Brief mention in press release and any other relevant publicity (e.g. online event listings)

Free exhibitor stand in prominent position (4ft table & chair)

2x Twitter, Facebook and Instagram post mentions in the run up.

£500



Bronze

Bio, link & logo on website

Brief mention in press release and any other relevant publicity (e.g. online event listings)

Opportunity to have flyers on exhibitor table

1x Twitter, Facebook and Instagram post mentions in the run up.

£250

There are also options to sponsor other aspects - from £100:

- Printing (for event programme and promotional flyers)
- Catering (cold sandwich buffet for the event)
- Photography

Exhibit

BECKENHAM2023
BUSINESS DAY

Showcase your products or services

As an alternative to full sponsorship, we have a number of exhibitor stands available for you to showcase your products or services to attendees.



Exhibitor

**4ft (approx 1200mm)
rectangular table with chair**

You can bring a pull up banner and marketing materials to display on your table

Bio, link & logo on event website and in programme

1x Twitter, Facebook and Instagram post mentions in the run up.

£40 BBA members

£60 non-members



**beckenham
business
association**

TALK TO US

About tailored sponsorship opportunities

As a sponsor, we understand that your needs might be different from what we have on offer. So, if you would like us to tailor a sponsorship package or explore other ways you can support us at any of our events, please let us know.

We look forward to your support and, in return, we look forward to supporting you.

Contact

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